

ISLE OF ANGLESEY COUNTY COUNCIL

Report to	Executive Committee
Date	9 September 2013
Subject	Non-smoking Policy
Portfolio Holder(s)	Councillor Ieuan Williams
Lead Officer(s)	Gwynne Jones
Contact Officer	Gareth Parry / Siwan Owens
Contact Number	
Nature and reason for reporting: To bring the non-smoking areas Policy into force on Anglesey in school yards, playing fields, libraries and outside leisure centres.	

A – Introduction / Background / Matters that need attention

The harmful effects of tobacco are often heard of- the messages are spread to the public through various media. In order to create a non-smoking environment, where the harm of tobacco is abolished, the Welsh Government has published a Tobacco Management Plan for Wales (2012). Actions within this national plan included reducing exposure to second-hand smoke. Whilst non-smoking legislation and policies have been implemented over recent years, the Welsh Government encourages Authorities to share good practice and guidelines, on extending non-smoking policies to school playing fields and play areas (sports and children's parks).

B – Considerations

- It can be seen from the map that has been attached which parts of Wales are already acting on the policy of making Playing Fields non-smoking areas.
- It was noted in the letter from the Health and Social Services Minister that he was eager for the policy to be extended also to school yards and to the outside

of leisure centres.

- The policy has already been implemented in a neighbouring Authority by putting up no-smoking signs in over 100 playing fields at a cost of £10,000. This was realised by holding a competition to design a non-smoking sign amidst primary school pupils, with the best being used. We would like to realise the plan in the same way here in Anglesey.
- It is foreseen that this project could be implemented on Anglesey in the playing fields, schools, outside libraries and leisure centres for around £4000.

C – Implications and Impacts		
1	Finance / Section 151	Whilst the WG encourages authorities to share good practice on extending non-smoking policies no specific funding is provided to support the developments. The cost of providing signage to support the non-smoking policy in Anglesey is around £4,000, and would need to be identified from within existing budgets.
2	Legal / Monitoring Officer	
3	Human Resources	
4	Property Services	
5	Information and Communications Technology (ICT)	
6	Equality	
7	Anti-poverty and Social	
8	Communication	
9	Consultation	
10	Economic	

11	Environmental	
12	Crime and Disorder	
13	Outcome Agreements	

CH – Summary

The Government wants Wales to be a country where children are to be increasingly seen outdoors enjoying the advantages of playing. Creating an environment that welcomes play opportunities that give time, place and permission for children to play in a healthy environment is important.

Smoking in family areas conveys the message to children that tobacco is a common part of everyday life rather than a deadly and confining drug.

It is important to promote quality play environments and positive attitudes towards children's rights to play freely in a clean and non-smoking environment in their communities.

A review by YouGov in March 2012 showed strong support for this policy – 79% of adults in Wales now believe that people should not be able to smoke in a play area, in order to protect children from second-hand smoke and rubbish. Attitudes towards smoking have changed amongst the population in general and people today are far more aware of the harmful effects of second-hand smoke.

D – Recommendation

In order to achieve the above on Anglesey finance is needed. No specific finance has been given by the Government to realise the policy.

Consideration needs to be given to how the plan can be realised here on Anglesey to follow what has been achieved in other Councils.

Cost Analysis:

Primary school playing yards = 48

Secondary Schools = 5

Special School = 1

Leisure Centres = 5

Libraries = 9

Playing Fields = 45

It is foreseen that 2 signs would be needed for each school and leisure centre as there is more than one access to them. As a result, 200 signs will need to be printed.

An outline of the costs involved is included below:

£4.95 each for a sign x 200 = £990

Art work = £40 (an hour)

Work of placing on a wall = £1.50 (per sign)

To a pole = £8.00 (per sign)

To place on a 76mm galvanized pole = £12.00 (a sign)

Cos of fitting signs per day = £400 (approximately 5 days will be needed to accomplish the work.) = £2000

Launch the plan during the Anglesey Show = £500.

Project Total:

Each one on a Wall + Launch = £3788

Schools etc on Park walls on a pole = £4080.50

Report author's name: Siwan Owens

Post: Anglesey Play Development Officer.

Date: 24.5.13

Appendices:

- Map of the situations of smoking/non-smoking areas throughout Wales.
- Letter from the Health and Social Services Minister.

Mark Drakeford AC / AM
Y Gweinidog Iechyd a Gwasanaethau Cymdeithasol
Minister for Health and Social Services



Llywodraeth Cymru
Welsh Government

Ein cyf/Our ref : MB/MD/1723/13

To Chief Executives of Local
Authorities in Wales

14 May 2013

Dear Chief Executive

Smoke-free policies in playgrounds

If we are to change attitudes on smoking and meet our targets of no more than 20% adults smoking by 2016 and 16% by 2020, then we all need to work together to promote a positive smoke-free approach.

One of the aims of the Welsh Government's Tobacco Control Action Plan is to reduce children's exposure to second-hand smoke. Children who are exposed to second-hand smoke have increased risk of asthma, ear infections, respiratory disorders and other serious conditions. I believe that children and young people have the right to be able to play in smoke-free environments.

In this context, I was delighted to hear of the work by some local authorities on designating children's playgrounds as smoke-free. I should like to congratulate you on this work.

I would also encourage you to extend your voluntary bans to include school playgrounds and the outside areas of leisure centres if this is not already in place.

There are a few local authorities who have not yet taken up initiatives to introduce smoke-free playgrounds, and I urge those authorities to start to take action in this area.

I am writing with the full agreement and support of the Minister for Local Government and Government Business, and the Minister for Education and Skills.

Yours Sincerely
Mark Drakeford

Mark Drakeford AC / AM
Y Gweinidog Iechyd a Gwasanaethau Cymdeithasol
Minister for Health and Social Services

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Don't play with our children's future
Back the smoking ban in playgrounds

-  Have smokefree playgrounds
-  Plans for smokefree playgrounds
-  Do not have smokefree playgrounds

